



CALL FOR VOLUNTEERS!!!



Do your bit to save Pune's Rivers!!" "Become a Visarjan Volunteer!"

Every Ganapati Visarjan, tonnes of paper, plastic, thermocol, flowers, etc. are all immersed into the city's rivers in the form of 'Nirmalaya'. These offerings pollute our already stressed rivers.

But YOU can make a difference this year!

How?

Join the SWaCH team on the ghats, explain the Nirmalaya Project to devotees and convince them to hand over the Nirmalaya for recycling. You'll be surprised how cooperative people are when you explain nicely!



Last year alone, SWaCH members and volunteers diverted 97 tonnes of Nirmalaya from Pune's rivers and were highly appreciated by citizens.

What does SWaCH do with the collected Nirmalaya?

SWaCH waste picker members recover and recycle dry waste such as paper, plastic and thermocol. Coconuts and fruits are either consumed or resold. Flowers, leaves and other biodegradable waste go to different partnering agencies for composting.

Dates for Nirmalaya Collection: 4th and 8th September, 2014

Contact SWaCH today to volunteer!!

Call Claire Thompson - 9168078483 or Aparna Susarla - 9765405481

Or send an email to clairet0513@gmail.com or swachcoop@gmail.com

For more information about us, please visit www.swachcoop.com

Join us on facebook: <https://www.facebook.com/pages/SWaCH/1410333882519953>

Thank You