



CALL FOR VOLUNTEERS!!!

“Become a Visarjan Volunteer! Do your bit to save Pune’s Rivers!!”

Every Ganapati Visarjan, tonnes of paper, plastic, thermocol, flowers etc are all immersed into the city’s rivers in the form of ‘Nirmalya’. These offerings pollute our already stressed rivers.

But YOU can make a difference this year!

How? Join the SWaCH Cooperative team on the ghats, explain the Nirmalya Project to devotees and convince them to hand over the nirmalya for recycling.

You’ll be surprised how cooperative people are when you explain nicely! Last year, SWaCH members and volunteers diverted 90 tonnes of Nirmalya from Pune’s rivers (yes, 90 tonnes!!) and were highly appreciated by citizens.

What does SWaCH do with the collected Nirmalya? SWaCH members (waste pickers) recover and recycle dry waste such as paper, plastic and thermocol. Coconuts and fruits are either resold or shared. Flowers, leaves and other biodegradable waste goes to different partnering agencies for composting.

Volunteers will be needed on the Ghats on the 7th and 10th days of immersion, between 3.00 pm to 11.00 pm.

Contact SWaCH today to volunteer!!

Call Aparna Susarla on 9765405481 or email swachcoop@gmail.com or visit www.swachcoop.com